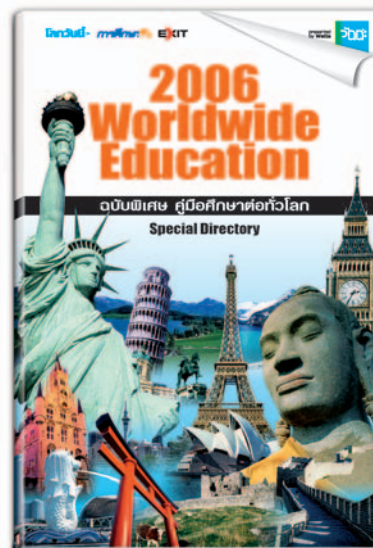


# Don't miss your chance to take part in "The 2006 Worldwide Education"

## 2006 Worldwide Education

การศึกษา  EXIT Special Directory



- Contents : Guiding the education system from the different countries around the world plus the directory of distinguished schools and universities
- Target Groups : All students and their parents who are interested in the overseas education, including **Education Today** and **EXIT Magazines'** readers
- Distribution Channels : 80,000 copies for FREE in **Education Today Magazine\*** issued on 24-31 October 2005  
120,000 copies for FREE in **EXIT Magazine\*** issued in October 2005
- Size : 14 cm x 21 cm
- Pages : Approximately 100 pages
- Printing : 4 colors cover page, 4 colors and 1 color inside page
- Paper : 210 gram art card gloss UV coated paper for cover page  
80 gram pound paper for inside page
- Language : Thai

Advertising Positions		Advertising Rate (VAT included)	
Back Cover	4 colors	36,000 Baht	or 900 US\$
Inside Front Cover	4 colors	32,000 Baht	or 800 US\$
Inside Back Cover	4 colors	28,000 Baht	or 700 US\$
Page 3	4 colors	32,000 Baht	or 800 US\$
Page 4, 5, 6, 7, 8, 9 and 10	4 colors	24,000 Baht	or 600 US\$
Other page	4 colors	20,000 Baht	or 500 US\$
Other page	1 color	12,000 Baht	or 300 US\$

- Edition Deadline : 15 September 2005
- Advertising Enquiry : Tel. (66)2 422 8200, (66)2 422 8011 Email : [inter\\_edu@watta.co.th](mailto:inter_edu@watta.co.th)
- Payment Method : Local Payment  
Transfer to Account Name : **Watta Classifieds Co., Ltd.**  
Account Number : **084-3-00429-7**  
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- International Payment  
Transfer to **Siam Commercial Bank Public Co., Ltd.**  
Bangkhunnon Branch, 60/21-22 Bangkhunnon Rd., Bangkoknoi,  
Bangkok 10700 Thailand  
Swift Code : **SICOTHBK** (Account name and number same as above)



\*Remark : *Education Today Weekly (Karn-Suk-Sa-Wan-Nee) is the most popular magazine of education classifieds in Thailand. Retail price is 40 baht.*  
*EXIT Monthly is the smart learning magazine of Thailand. Retail price is 100 baht.*  
For more information, please visit us at [www.watta.co.th/info](http://www.watta.co.th/info)